Electronic Acknowledgement Receipt				
EFS ID:	8829994			
Application Number:	10814104			
International Application Number:				
Confirmation Number:	5182			
Title of Invention:	Rendering content-targeted ads with e-mail			
First Named Inventor/Applicant Name:	Paul Buchheit			
Customer Number:	82402			
Filer:	John C. Pokotylo			
Filer Authorized By:				
Attorney Docket Number:	Google-74 (GP-282-00-US)			
Receipt Date:	12-NOV-2010			
Filing Date:	31-MAR-2004			
Time Stamp:	17:27:32			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1300
RAM confirmation Number	4370
Deposit Account	501049
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

Warnings: Information: 2 Warnings: Information:	Fee Worksheet (PTO-875) Extension of Time Request for Continued Examination (RCE)	fee_trans.pdf two_month_extension.pdf RCE_form.pdf	179561 2b8ff7251bb03472d831c426df9da4d996f0 e7e6 73757 9ed6755a9008ae4414ef55223ecfa59fae19 733c 136242	no	2
Warnings: Information: 2 Warnings: Information:	Extension of Time Request for Continued Examination	two_month_extension.pdf	9ed6755a9008ae4414ef55223ecfa59fae19		
Warnings:	Request for Continued Examination		9ed6755a9008ae4414ef55223ecfa59fae19 733c	no	2
Warnings: Information:	Request for Continued Examination		9ed6755a9008ae4414ef55223ecfa59fae19 733c	no	2
Warnings: Information:	Request for Continued Examination		9ed6755a9008ae4414ef55223ecfa59fae19 733c	no	2
Information:			733c		
Information:		RCE_form.pdf	136242		
		RCE_form.pdf	136242	T	
3		RCE_form.pdf	136242		
	(RCE)	ncz_rom.par	<u> </u>	no	1
(RCE)			362a8b842e526043d050de35c7f557b7401 d2826		
Warnings:					
This is not a USPTO	O supplied RCE SB30 form.				
Information:					
Amendment Submitted/Entered with	Request_for_Reconsideration.	840893	no	11	
7	Filing of CPA/RCE	pdf	efd0cbd593dc69feae028ea7ef37c93aed4e bf9b	.10	
Warnings:					
Information:					
5 Transmittal Letter	IDS_trans.pdf	104923	no	2	
		· · · · · · · · · · · · · · · · · · ·	04020e214667fef5ea1038ad546d89dbdeb 86530		
Warnings:					
Information:					
Information Disclosure Statement (IDS) Filed (SB/08)	IDS_ptosb08a.pdf	89351	no	1	
		43885c3b4b4a62b183ff9b6d4e270ca1df6f b180			
Warnings:					
Information:					
This is not an USP1	ΓΟ supplied IDS fillable form				
7 Fee Worksheet (PTO-875)	fee-info.pdf	31890	no	2	
		995d30bf18131fab452a29c2158d5e1a3e0 3e02d			
Warnings:					
Information:					

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.